

# StVITALcurling.ca

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## **2021/2022 Proposal for Victory Zone**

St. Vital Curling Club is currently seeking a sponsor for our Victory Zone Flags. These flags would have St. Vital Logos on the bottom and the sides and would display the sponsor logo and their simple message on the top teardrop area. The flags would be used as a 'backdrop' for any victory presentations/trophy presentations that would happen in the club throughout the entire season. This would begin with our Larry Jones Classic Junior World Event the last weekend of September and continue right on through to our club championships in April. Additionally, these flags would be displayed in the ice arena in an exceptionally visible fashion throughout the entire season (one on each side of our arena)

### **Advantages of our Victory Zone Sponsorship:**

- ✓ Approximately 40,000 views throughout each Season
- ✓ Minimum of 15 Victory Uses throughout each Season
- ✓ All victories come with photos which are generally shared on Social Media which would increase your brand awareness views  
(unmeasurable # of views)
- ✓ You will have a specific write-up and thankyou for your sponsorship in one of our newsletters throughout the season
- ✓ You will be invited to participate in one or more of our funspiel events throughout the year
- ✓ You become a partner of St. Vital Curling Club. As a club, partnerships are important to us – as we continue to solidify our brand in the curling world.
  - ✓ You support a non-profit club in St. Vital

## Cost of Victory Zone Sponsorship:

- \$700 per year (plus GST)
- Initial year for printing and set-up (\$200 extra fee)



- Each banner is approximately 10 feet tall. Using 2 of these as pictured above create a good-looking background for photos.